

Intellectual Property Seminar a hit with attendees

By David Haneke

Why did over 20 people register for a seminar with Attorney Sandra Etherton on Protecting Your Intellectual Rights? You might think it was easier having teeth pulled than to invest 3 hours with an Attorney?

Actually, Sandra Etherton of Etherton Law Group was witty, sharp, and full of fun, with plenty of examples and solutions specifically geared for copyright issues in film and video. Held April 23 at First Studio downtown, the seminar included two booklets assembled by Karen Lodoen: one with PowerPoint notes and helpful web addresses, examples and the benefits of patents, Work for Hire Agreements (defining who the work belongs to when hiring creative work) and Fair Use, along with how to copyright your work and other tips.

The other booklet was loaded with information on internet resources, publications, registration procedures, fees and fill-in forms, all specifically geared for film and video.

Kudos to both Karen Lodoen and Duncan Harvey for organizing such a successful event, and thanks to Sandra Etherton for her wit, info and insight. Incidentally, Etherton has written a book entitled, "Let's Talk Patents" published by Rocket Science Press, available at Barnes and Noble and Amazon, which gives insight into smart intellectual property practices in layman's terms. Or contact Sandra Etherton directly at 480-966-3331.

